

# Dancers Edge Keepsake Yearbook Ad Sales Form

(complete one form per ad)

Due Date: May 3<sup>rd</sup> – no exceptions late ads will not be accepted

To place an ad, you must submit this form along with payment to the Dancers Edge  
All information below **MUST** be completed: Please print legibly

Select One:     \_\_\_\_\_ Recital “DE is Out of This World”                     \_\_\_\_\_ Production “Beauty and the Beast”

Select One	Ad Size	Price	Picture Limit	Account / Company Name	
	Business Card Only	\$35	n/a	Dancer's Name	
	1/4 Page	\$60	1	Contact Phone Number	
	1/2 Page	\$120	2	Email Address	
	Full Page	\$240	4	Dancer's Class Day	
	*Inside Back Cover	\$300	5	Dancer's Class Time	
	*Back Cover	\$325	6	Payment Amount	
	*One available, contact office to confirm			Payment Method	

**Please select ONE option below for creating your ad:**

**\_\_\_\_\_ Business Card Only**

Business cards can be submitted for scanning at the front desk or emailed to [mbarlowedge@aol.com](mailto:mbarlowedge@aol.com).

**\_\_\_\_\_ Create Your Own Ad**

I will create my own ad, including art work and use my own picture(s) (please note picture limit above for size of ad purchased). I will not utilize help from DE’s designer and I understand I will not have access to recital pictures taken during recital week when creating my own ad as the photography company works with our program editor exclusively. My ad will be a press quality PDF, JPEG or TIFF file only. Please email your complete print ready ad to [mbarlowedge@aol.com](mailto:mbarlowedge@aol.com).

**\_\_\_\_\_ Please Create My Ad for Me**

***(If selecting this option, this form with payment is due on your child’s picture day)***

I would like to have a personal ad created for me by using the assistance from DE’s designer. Please use my completed form with payment along with instructions below to create my ad.

\_\_\_\_\_ I will provide my own picture(s) to include in my ad by emailing them to [mbarlowedge@aol.com](mailto:mbarlowedge@aol.com) (please note picture limit above for ad size purchased). No cell phone pictures allowed.

\_\_\_\_\_ I would like this year’s recital picture to be included in my ad which is **Image #** \_\_\_\_\_. I understand I must have my image number provided on the day of pictures.

\_\_\_\_\_ I do not want any pictures included with my ad.

The message I would like included on my ad is **EXACTLY** as follows:

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