

# Dancers Edge Keepsake Yearbook and Ad Information

DE is Out of This World Recital & Beauty and the Beast Production

Dear Families,

We are so excited, our Recitals and Production for 2020 are only a few short weeks away! Our beautiful students work so hard all season long which is why every year one of the biggest highlights of each Recital and our Production is the beautiful **Keepsake Yearbook** that is designed for each show. These Keepsake Yearbooks are a way for us to showcase the students, studio and classes at the end of the season and are handed out to all families and friends who attend a show in June! They are a great way to celebrate the year of hard work and dedication put forth by your dancer and will be yours to keep as they include memories to hang on to for a lifetime and cherished for many years to come! Please stop by the front desk to take a look at prior years' Keepsakes.

We encourage each family to support their dancer by buying or selling an ad that can include a picture of them, words of wisdom, best wishes, or a note of congratulations. You can ask your family, friends, or even local businesses to sponsor a picture page for your dancer. Students in any classes can also be pictured together with their fellow dancers and the families can share the expense. Business Card only ads are also welcomed and can be sold as a way to help your dancer earn a free year of tuition! The Business Card ads are a great way for local business to advertise as nearly 6,000 guests attend our recitals annually. There is no limit to the number of ads each family can purchase or sell.

Please see the attached **Dancers Edge Keepsake Yearbook Ad Sales Form** for additional information and use it for submitting any ad you purchase or sell. Please make copies of the form first as one form is needed for each ad.

**The deadline for all ad sales is Sunday May 3, 2020 (no exceptions, late ads cannot be accepted)**

**The dancer who sells the most ads by May 3, 2020 will receive a FREE YEAR OF DANCE TUITION (up to a \$550 value)**

\*Winner to be announced on May 8, 2020\*

Ad Size	Price	Picture Limit
Business Card Only	\$35	n/a
1/4 Page	\$60	1
1/2 Page	\$120	2
Full Page	\$240	4
*Inside Back Cover	\$300	5
*Back Cover	\$325	6
*One available, contact office to confirm		

Please Note: All pictures must be dance oriented and cannot be from another dance studio.

If you have any questions, please see the front desk. They'd love to show you our previous Keepsake Yearbooks which can also help you with ideas for creating your own ad.

Thank you!